Strategic Policy Objective 1 Our targeted prevention and protection activities will reduce the risks in our communities, Improving Health, Safety and wellbeing, supporting the local economy. Specifically, we will:		Strategic Policy Objective 2 Our Operational resources will provide an effective emergency response to meet local and national risks. Specifically, we will:	
1a	Deliver interventions and education events to reduce the risk of fires in the community	2a	Provide response resources at times and in locations relevant to identified risks of fires and other emergencies
1b	Develop and deliver initiatives to support children and young people in making safe lifestyle choices	2b	Ensure that we continue to meet our obligations under the Civil Contingencies Act and the National Resilience Model and continue to develop plans and capability to respond to major emergencies in line with changing threat and risk levels
1c	Target risk-based inspection processes and enforcement activities towards the highest risk and ensure that they are effective and properly resourced	2c	Explore and develop opportunities to work with other agencies where the Service can add value to community outcomes

Strategic Policy Objective 3 The Service is recognised as a great place to work. Our staff feel valued, supported, safe and well trained to deliver a high performing fire and rescue service. Specifically, we will:		Strategic Policy Objective 4 We are open and accountable, using our resources efficiently to deliver a high performing, sustainable service that demonstrates improving public value. Specifically, we will:	
3a	Ensure that the workforce is highly trained and has the capability and capacity to deliver services professionally, safely and effectively.	4a	Explore and develop opportunities for collaboration with other agencies, charities and volunteers to enhance our work and deliver efficient and economic services.
3b	Increase the diversity of the workforce to better reflect the communities we serve, promoting inclusion and developing strong and effective leaders who ensure that we have a fair place to work where our organisational values are a lived experience.	4b	Invest in technology that: supports new ways of working; improves information governance and data sharing; supports interoperability; improves safety and service outcomes; and provides flexibility and increased productivity.
3c	Recognise and maximise the value of all employees, particularly the commitment of on-call firefighters, improving recruitment and retention.	4c	Apply "best practice" methodology to planning, risk management and evaluation processes to provide a better understanding of productivity, benefits realisation and the impact on other expected outcomes.